



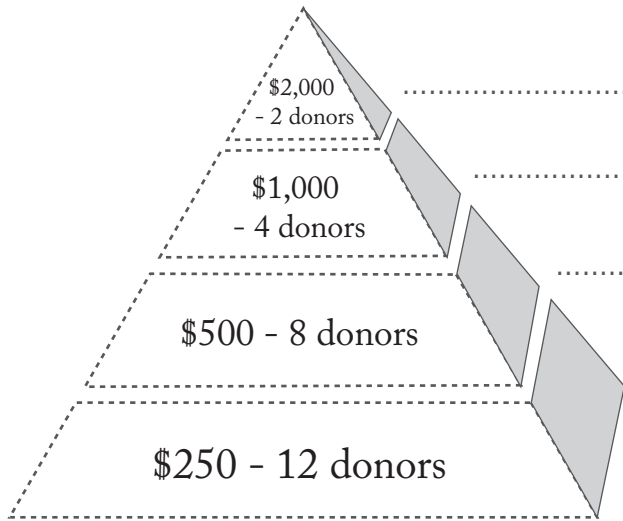
Compassionate Action for Animals
 Creating respect and justice for animals in our world.

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Building a Foundation for the Animals' Future

With your help, we will:

- Launch our new volunteer staff program. This program will engage two dozen committed volunteer leaders to conduct outreach, coordinate community events, and ensure a strong voice for animals.
- Expand our humane education program, Bridges of Respect, which enables us to reach thousands of high school and college students annually with our compassionate message.
- Continue our outstanding Veg Week—a series of events informing nearly 1,500 people about the cruelties of factory farming. During this week participants are empowered to explore vegetarianism with a "pledge to be veg" and through fun and educational events each day of that week.
- Grow our cooking classes series, hosting local chefs and demonstrating tasty, inexpensive, and healthy vegetarian foods.



Examples of how your donations will be used:

- \$2,000 pays for 200 hours of volunteer coordination
- \$1,000 pays for the huge kick-off speaking event during Veg Week
- \$500 pays for a year's worth of materials for Bridges of Respect, our human education program
- \$250 pays for food and expenses for a 3-part cooking class series

What Makes CAA Unique

- We are an independent, Minnesota-based organization. We have local volunteers, donors, staff, and we reach out to people in our area. We have connections with colleges, with restaurants, with businesses, and with the public.
- We are respectful in everything we do. While we have a challenging message, we don't judge people. We've found that people will change their eating habits and reduce their meat consumption, become vegetarian, or become vegan if we are honest, direct, and open-minded.
- We focus on what matters the most – farm animals. Over 95% of animals exploited and killed for humans are farm animals, yet each one of us has the opportunity to reduce animal suffering every time we sit down to eat.

Why is my help needed?

- We can't carry out this work without your support.
- Our primary source of funding is you! More than 70 percent of our funds come from individuals who care about animals.
- Your contribution allows us to be flexible and to put our efforts where they are needed the most.
- Tough economic times will not hurt our work. Eating fewer animal products is not any more difficult when finances are tight.

Why does it matter?

- Animals are the most vulnerable and animals are the most abused individuals in our society. It is imperative that we advocate and speak out on their behalf.
- Compassion is infectious. Treating animals with kindness is the first step to a more peaceful, just, and sustainable world.

