

Compassionate Action for Animals Annual Report 2014



Financial Report
Dave Rolsky, Treasurer

Income

Category	Amount
Individual Donations	\$80,541
Grants	\$12,824
Programs	\$16,484
Merchandise	\$1,520
Other Income	\$412
Total	\$111,781

Expenses

Category	Percentage	Amount
Infrastructure	8%	\$9,878
Fundraising	20%	\$24,466
Programs	72%	\$90,374
Total		\$124,718

Program Breakdown*	Amount
Twin Cities Veg Fest	\$14,349
Bridges of Respect	\$3,209
Pay-Per-View	\$627
Veg Food Showcase	\$873
Outreach Coordinator	\$7,864
Total	\$62,023

* All amounts exclude staff costs except for the Outreach Coordinator amount.

Financial Year in Review

Compassionate Action for Animals grew quite a bit this past year. Our income increased by nearly \$30,000 over 2013, and once again, most of that income was from individuals just like you. With that new income, we've been able to spend even more on our work for animals, and program spending increased by just short of \$30,000 to match.

That program spending includes hiring our second full-time staff person, Communications and Events Coordinator, Justin Leaf. With Justin's help, we've been able to improve communications, start a research project evaluating the impact of Twin Cities Veg Fest, and host monthly potlucks and dine outs. We also continued employing Grace Van Susteren as our Outreach Coordinator, organizing our leafleting and pay-per-view programs.

As usual, our biggest program expense was Twin Cities Veg Fest. The festival has now grown to the point where we are moving to a larger (and more expensive) venue. Of course, this is a great problem to have, and we're happy that your support has allowed us to grow the event so quickly!

The "infrastructure" category in our expenses table includes insurance and rent for our office space. These expenses are vital to our mission and allow us to do the best work we can on behalf of animals.

I'm looking forward to seeing Compassionate Action for Animals continue to grow in 2015. With your continued support, there is so much more that we can do to help animals!

Thanks to our Donors!

Compassionate Action for Animals would like to thank our top donors for supporting our work. The first three categories include contributions from January of 2013 through December of 2014. The Hall of Fame recognizes those people who have donated every year from 2010 through 2014.

Animal Guardians (\$1,000+ cumulative)

Alex Bury • Dave Chizek • Miguel Danielson • Carole and Stan Feldman • Ram Gada
Annette Gaudreau • Jeff Johnson • Joel Kurtzberg • Matt Mackall • Ginny Messina • Ned Mohan
Godan and Savithry Nambudiripad • Vivek Rau • Dave Rolsky • Jared & Joan Rolsky • Matt Schroeder
David Smith • Suzy Sorensen • Valerie Stoehr • Anonymous (4)

Animal Protectors (\$500-999 cumulative)

Marly Cornell and Ernie Feil • Sharad Deshpande • Susan Gretz • Christine Homsey • Ochen Kaylan
Michael Maddox • Jake Nath • Angela Orfield • Harish Sethu • Jan Taksa • Valerie Tiberius
Patrick Tullo • Charles Willcox • Michael Willemsen • Anonymous (1)

Animal Allies (\$200-499 cumulative)

Natasha Anik • Brita Bengtson • Florence Brammer • Linda Burkett • Mary Carr • Michael Chutich
Kelly and Mike Clausen • Stirling Cousins • George Christopher Deden • Russell DeFauw
Kedar Deshpande • Martha Gorak • Craig Gustafson • Tabitha Hartstein • Evan Kelley
Uma Kirangat and K.S. Ajan • LeeAnn Lanzo • Scott Likely • Cari Lombardi • Michelle Lore
Phil Martens • Dennis Mashuga • James Maxon • EG Nelson • Denise O'Hara • Heidi Paquette-Falk
Michael and Debra Pleasants • Adam Reinhardt • Liz Sias • Jennifer Swick • Richard Wicklund
Claudia Wondra • Anonymous (2)

Hall of Fame

Dave Chizek
George Christopher Deden
Lynette Dobler
Martha Gorak
Justin Leaf
Godan & Savithry Nambudiripad
Denise O'Hara
Dave Rolsky
Tamar Snir
Valerie Stoehr
Patrick Tullo
Michael Willemsen

Ruth Conley
Kedar Deshpande
Tamra Falk
Karen Jakubowsky
Gupthan Namboodiripad
Krishnan & Usha Nambudiripad
Marie Quam
Jared & Joan Rolsky
Suzy Sorensen
Jan Taksa
Lisa Vague
Claudia Wondra

Marly Cornell & Ernie Feil
Sharad Deshpande
Jan Gonder
Evan Kelley

Harish Sethu
Barbara & Peter Stasz
Valerie Tiberius
Charles Willcox
Anonymous (5)