### Thanks to our donors!

The first four categories are based on donation history from January 2015 through December 2016. The Hall of Fame recognizes those individuals who have donated every year since 2012.

**Animal Champions ($5,000+ cumulative)**
- Joan and Jared Rolsky
- Carole and Stan Feldman
- Matt Mackall
- David Rolsky
  - Anonymous (1)

**Animal Guardians ($1,000+ cumulative)**
- Dave Chizek
- Michael Chutich
- Miguel Danielson
- Annette Gadeau
- Craig Gustafson
- Christine Homsey
- Joel Kurtzberg
- Ned Mohan
- Godan and Savithry Nambudiripad
- Matt Schroeder
- Valerie Stoehr
  - Anonymous (1)

**Animal Protectors ($500-999 cumulative)**
- Glenn Bottomly
- Mary Carr
- Sharad Deshpande
- Tamra Falk
- Sarah Hagstrom
- Evan Kelley
- Phil Martens
- Ginny Messina
- Capt. Nambudiripad
- Jake Nath
- Amy O’Malley
- Adam Reinhardt
  - Anonymous (2)

**Animal Allies ($200-499 cumulative)**
- Kathleen Aasso
- Natasha Anik
- Thomas Bohl
- Betsy Born
- Jason Brandvold
- Donna Byrne
- Maryl Cornell and Ernie Feil
- Stirling Cousins
- Jessica Dawson
- George Christopher Deden
- Kedar Deshpande
- Ashley Flitter
- Sharon Fortunak
- Ann Frisch
- Ram Gada
- Martha Gorak
- Dana Hallstrom
- Nayla Hamdi
- Jill Johnson
- Ochen Kaylan
- Uma Kirangat and K.S. Ajan
- Laura Lansen
- Scott Likely
- Ashwin Mada
- Ivan Martino
- Leila Midelfort
- Cascandra Mulenburg
- Seema Nambudiripad
- Denise O’Hara
- Brian Ottens
- Kathryn Quarm
- Joseph Quarian
- Harish Sethu
- Paul Shaprio
- Nina Shimmin
- Valerie Tiberius
- Patrick Tullo
- Trent Waite
- Charles Wilcox
- Claudia Wondra
- Anonymous (3)

**Hall of Fame**
- (Donated every year for the last 5 years)
- Dave Chizek
- Michael Chutich
- Ruth Conley
- George Christopher Deden
- Russell DeFauw
- Kedar Deshpande
- Sharad Deshpande
- Kathy Dunn
- Tamra Falk
- Sharon Fortunak
- Ram Gada
- Jan Goerner
- Martha Gorak
- Sarah Hagstrom
- Ceesa Kearns
- Evan Kelley
- Uma Kirangat and K.S. Ajan
- Joel Kurtzberg
- Scott Likely
- Michelle Lore
- Matt Mackall
- Ginny Messina
- Godan and Savithry Nambudiripad
- Denise O’Hara
- Marie Quarm
- David Rolsky
- Joan and Jared Rolsky
- Matt Schroeder
- Harish Sethu
- Barbara and Peter Stasz
- Valerie Stoehr
- Patrick Tullo
- Charles Wilcox
- Claudia Wondra
  - Anonymous (4)

### 2016 Financial Report

**BY DAVE ROLSKY, TREASURER**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>% of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>INCOME</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Individual support</td>
<td>96,605</td>
<td></td>
</tr>
<tr>
<td>Grants</td>
<td>12,920</td>
<td></td>
</tr>
<tr>
<td>Programs</td>
<td>25,459</td>
<td></td>
</tr>
<tr>
<td>Merchandise</td>
<td>6,286</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td>79</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>141,349</td>
<td></td>
</tr>
<tr>
<td>EXPENSES</td>
<td>% of total</td>
<td></td>
</tr>
<tr>
<td>Fundraising</td>
<td>28,829</td>
<td>18%</td>
</tr>
<tr>
<td>Infrastructure</td>
<td>17,224</td>
<td>11%</td>
</tr>
<tr>
<td>Programs</td>
<td>117,187</td>
<td>72%</td>
</tr>
<tr>
<td>Total</td>
<td>163,240</td>
<td></td>
</tr>
</tbody>
</table>

Individual support continues to account for the vast majority of CAA’s income, with the remainder largely coming from Twin Cities Veg Fest sponsorship and exhibitor fees. You may notice that expenses exceeded income. Don’t worry! Because of our prudent financial management, CAA has built a substantial nest egg that we’ve been intentionally spending down in the past several years. We’re now focusing on growing our income to match our expenses.

Looking ahead, our biggest expense will be Twin Cities Veg Fest. We’ve put a deposit down to rent Como Park, and we’re excited about the move outdoors, which will allow us to reach more people. Of course, an outdoor event will be more expensive, so we will appreciate your continued support as we move forward in 2017 and beyond.
What has CAA been up to in 2016?

At CAA, we strive to be effective with the time and resources that we have so that we can make the world a kinder, more compassionate place for as many animals as possible. Recognizing that the vast majority of animals exploited are those used for food, we focus on advocating for farmed animals.

Throughout a strategic combination of outreach, education, and community building, we encourage others to embrace their empathy and move toward a plant-based diet. Here's an overview of all that our community accomplished in 2016:

**Twin Cities Veg Fest**

On October 29 and 30, we hosted our fifth annual Twin Cities Veg Fest at Coffman Memorial Union. This year, the festival was offered on not just one but two days to make more room for the anticipated crowds. More than 4,000 people on the spectrum from vegan to omnivore joined us for this celebration of compassion featuring vegan food, cooking demonstrations, speaker presentations, and more.

**Community building**

Studies have shown that many who adopt a vegan diet return to eating animals largely due to a lack of community. In this way, our community-building activities are a vital aspect of our work. All of the following activities could also be considered forms of outreach, as they are open to the general public and offer an opportunity to try vegan food and learn more about our movement:

- **In February, we hosted our 7th Annual Vegan Chili Cook-Off at Coffman Memorial Union. The new location allowed for increased attendance, and more than 250 people came out to sample vegan chili and rate their favorites. The crowd-pleasing event showed all participants how fun and delicious plant-based living can be.**

- **In November, the 14th Annual Vegan Thanksgiving Potluck offered community members an opportunity to come together for a stress-free, turkey-free celebration of gratitude. The event was hosted in the gym at Matthews Park Recreation Center, giving ample room for the more than 150 who attended to enjoy a Thanksgiving meal with the compassionate community.**

- **Throughout 2016, we offered monthly dine outs and potlucks to give our community an opportunity to socialize and explore a variety vegan food. The dine outs showcased restaurants that offer the best vegan dining options in the Twin Cities, and the potlucks featured fun themes to give participants a chance to expand their vegan palate.**

- **Our December Potluck: Holiday Party (and Farewell Party!) honored our outgoing executive director, Unny Nambudripad, and welcomed Laura Matanah as his replacement. More than sixty community members joined us at the Powderhorn Park Recreation Center for this extra special potluck.**

- **In 2016, we offered two facilitated community discussions, also known as Tea, Cookies, & Conversation. Topics included "how to talk with friends and family" and "how vegan is vegan enough." Participants had a safe space to discuss sensitive issues and explore a variety of perspectives.**

**Communications**

In March, we published the second issue of Twin Cities Veg Living, our annual twelve-page magazine that serves to support those moving toward a plant-based diet who live in the Twin Cities region.

- **Our various online forms of communication continue to be important pathways for reaching both existing community members and the general public. These platforms include our email newsletter, social media, websites, and blog.**

- **In 2016, we also established the Twin Cities Veggie Awards, an annual program that recognizes Twin Cities businesses that support the compassionate community by offering outstanding vegan products. In May, five winners were chosen, and many other local vegan-friendly businesses considered finalists were recognized with honorable mention.**

**Infrastructure**

CAA maintains a rented office space that provides a venue for committee meetings, volunteer trainings, and occasional community-building activities. Other equipment includes tablets for pay-per-view outreach and office computers.

**Staff and volunteers**

We operate with a staff of three and a large team of volunteers.

- **The staff includes a part-time bookkeeper and two full-time core volunteers set out to find a replacement. After receiving numerous applications and conducting extensive interviews, the hiring committee comprised of staff, board members, and core volunteers set out to find a replacement. Also, it’s been clear that we need to expand our program.**

- **In the short-term, my first priority has been to maintain and grow CAA’s wonderful programs. Along those lines, I’m excited to share that we’ll soon be including a virtual reality technology in our pay-per-view outreach program.**

- **Also, it’s been clear that we need to expand our donor base, our board of directors, and the Twin Cities Veg Fest planning committee. We’ve already been successful in expanding the festival planning committee. With your help, I know we’ll expand our board and donor base as well.**

Lastly, in light of current events, welcoming our multicultural community seems more important than ever. For us at CAA, this means creating space for everyone in our community, no matter their race, ethnicity, or income level, to participate in our programs, have a voice in leadership, and make compassionate choices helping to engender a kinder world for all beings.

With the animals, Laura Matanah