2017
FINANCIAL REPORT

BY CHRISTINE HOMSEY

Individual support continues to be the largest source of CAA’s income. Sponsorship and exhibitor fees from Twin Cities Veg Fest (TCVF), along with grants, make up a significant portion of other revenue.

CAA’s reserve funds covered the difference in income and expenses. In order to expand our program reach and shore up our financial position for future years, the Development Committee is focused on increasing income to cover expenses and grow our reserves. In addition to expanding CAA’s donor base, we have plans to develop new revenue streams from larger programs such as TCVF and the Vegan Chili Cook-off.

As in years past, CAA’s biggest expense will be Twin Cities Veg Fest. The move to an outdoor venue increased costs but also enabled us to increase attendance by 75%. Wow! We could not have done it without you, and we appreciate your ongoing support as we continue to turn compassion into action.

INCOME
Individual support $98,913
Grants $19,606
Programs $20,961
Merchandise $5,222
Other $73
Total $144,774

EXPENSES
Fundraising $25,254
Infrastructure $22,882
Programs $118,077
Total $166,213

INCOME
EXPENSES

ANIMAL CHAMPIONS (5,000+)
Stan and Carole Feldman
Matt Mackall
Godan and Savithry Nambudiripad
David Redsky
Jean and Jared Robby
Anonymous (1)

ANIMAL PROTECTORS (200-499)
Linda Kinnung
Glenn Bottomly
Sharad Deshpande
Tamen Falk
Ran Gold
Susan Gutz
Sarah Hageman
Evan Kelley
Phil Marceau
Ginnie Mosanto
Gregory More
Jade Nish
Adey Oshodi
Joseph Quaasen
Aled J. Stedman
Abraham Rowe
Samantha Stenlake
Steven Stenlake
Christie Voldin
Anonymous (2)

ANIMAL ALLIES (200-499)
John Bonington
Joel Bonekemper
Anna Bremner
Thomas Brol
Kerry Born
Savannah Broome
Mary Carr
Jesi Cieza
Mary Cornwell
Erie Fed
Stirling Cousins
Jessica Dawson
Rusell Dufrene
Kaitlin Duvendack
Britt Donagel
Rori Harland
Linda Kinnung
Adley Milster
Sharon Fortunak
Amae Frick
Derek Gail
Martha Gorka
Myra Hamdi
Lauri Lutheran
Chas Lobstein
Lauren and Sarah Matthews
Leela Melden
Cassandra Milesburg
Davie O’Hara
Leah O’Leary
Shayna O’Shea
Hannah Parker
Adam Persons
James Rowe
Jina Simon
Dyne Stephens
Starr Shible
Kellion Topo
Sari Tufi
Trish Udale
Jared Wolfe
Richard Wieland
Caroline Welker
Theresa Zhangery
Michael and Deb Pleasant
Anonymous (2)

HALL OF FAME (DONATED 2013-2017)
Natasha Anik
Thomas Balh
Glenn Bottomly
Mary Carr
Davie O’Hara
Buck Crayton
Kathy Creggin
Russell Dufrene
Kaitlin Duvendack
Shayna O’Shea
Kathy Davis
Tanya Falk
Stan and Carole Feldman
Sharad Deshpande
Anfri Fortunak
Ann French
Rash Gold
Jon Gender
Marlihe Greer
Sarah Hageman
Christine Homsey
Evan Kelley
Joel Kurtzberg
Scott Linsky
Michelle Lott
Matt Mackall
Phil Martens
Ginnie Mosanto
Godan and Savithry Nambudiripad
Jake Nish
Jake Nichols
Dennie O’Hara
Marc Quinn
Dave Redsky
Jean and Jared Robby
Matt Schroeder
Barbara Steranka
Barbara and Peter Stueck
Mark Wilke
Clint Wilcox
Clint Wilcox
Anonymous (10)

THANKS TO OUR DONORS!

Donations made in 2016 and 2017

Cover photo of cows at Spring Farm Sanctuary by Laura Carroll • Lauracarrollphotography.com
Compassionate Action for Animals • exploreveg.org • 612-276-2242 • info@exploreveg.org

2017
ANNUAL
REPORT
A MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear Friends,

Together in 2017, we opened people’s eyes to what farmed animals endure each day. Then we supported their movement toward compassionate living by inviting them into our community.

They’re joining us in droves! The growth of Twin Cities Veg Fest exceeded our expectations by thousands, and participation in all of our programs is on the rise. As you look over the past year’s accomplishments, I hope you’ll take a moment to savor your role in making them possible.

Our new virtual reality program is changing eating habits. A recent study by Faunalytics demonstrated that over half of those who watch the video about pigs decrease their pork consumption.

Bridges of Respect, led by volunteer Shannon Kamball, is our humane education program. It helps students understand the impact of their everyday choices on animals. Both Bridges of Respect and our expanding campus activism reach young people as they’re forming their views. This has long-lasting impact on our state.

We’re changing Minnesota by developing an ever-growing community of animal advocates. For example, Richfield schools adopted a Meatless Monday program thanks to the work of volunteer Julie Knopp with support from the national Forward Food program. In collaboration with our staff, Julie is now taking the lead in training others to conduct similar work through a new CAA program called Wholesome Minnesota.

This active collaboration between staff, volunteers, and national organizations stretches the impact of each dollar you give. Together, we’re expanding outreach and advocacy throughout the Twin Cities and the state, sparing animals from needless suffering.

With the animals,
Laura Matanah